

COALITION WORKPLAN REGION 2

ZIP Coalition Region 2 Workplan 2023-2024

Priority Goals and Objectives

- 1) Increase HEP C/HIV/STI testing throughout the Region by 10%
- 2) Expansion of ZIP Membership
- 3) Increase education to reduce stigma

Priority 1: Increase HEP C/HIV/STI testing throughout the Region by 10%

Key Action Steps	Timeline	Person/Org Responsible	Primary Partners	Performance Measures	Target	Data Source	Status
Increase Collaborating Organizations	Q3/Q4	AMAA/Imani/NMCHIN	Community orgs	# of new tests	Region 2	# tests completed	
Outreach Van	??	Imani and AMAA	IDOH, Health Foundation of Greater Indianapolis, City of South Bend	# People reached	Region 2		
Host testing events	All Quarters	All testing agencies	Community orgs	# of tests	Region 2		

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Priority 2: Expansion of ZIP Membership

Key Action Steps	Timeline	Person/Org Responsible	Primary Partners	Performance Measures	Target	Data Source	Status
Prioritize Social Media Presence	Q2	Membership/ Intern	All Members	# of Posts and Engagements	Facebook Tiktok	# of visits	
Host meeting in low membership counties	Q3/Q4	Membership	All Members	# attending	Rural counties	# in attendance	

Priority 3: Increase education to reduce stigma

Key Action Steps	Timeline	Person/Org Responsible	Primary Partners	Performance Measures	Target	Data Source	Status
Host education event	Q1-4	Education – Stigma committee	AMAA/Imani	# attendance	Community		
Education component in ZIP meetings	ZIP Meetings	Executive Team	Community	Agenda	ZIP membership		
Tree of Hope Ceremony	June 2022	Education/Stigma Committee	AMAA/ IU/ Woman and AIDS Coalition	Number of Attendees			

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ZIP Coalition Administration							
Key Action Steps	Timeline	Person/Org Responsible	Primary Partners	Performance Measures	Target	Data Source	Status
Quarterly regional meetings	Feb, May, Aug, Nov	Leadership Team	Leadership Team	Meetings took place	4	Meeting notes	
Submission of Quarterly reports	March, June, Sept, Dec	AAMA	Leadership Team; Consultants	Reports submitted	4	Meeting notes	
Convene strategic planning session to set regional goals	Q2	Leadership Team	Zip Members	Session held	1	Meeting notes	
Convene Committee Meetings	As needed	Leadership/ Committee Chairs	ZIP Members	Meetings took place	4	Meeting notes	